



DEPARTMENT OF AGRICULTURE
**SPECIAL AREA FOR AGRICULTURAL
DEVELOPMENT PROGRAM**
DA NEW BUILDING, ELLIPTICAL ROAD
DILIMAN QUEZON CITY, PHILIPPINES

May 15, 2023

MEMORANDUM

FOR : SAILILA E. ABDULA, PhD
OIC-Regional Executive Director, Region 12

ATTN : SAAD REGIONAL ALTERNATE FOCAL PERSON
SAAD REGIONAL INFORMATION OFFICER

**FROM : DIRECTOR, SPECIAL AREA FOR AGRICULTURAL DEVELOPMENT (SAAD)
PROGRAM**

**SUBJECT: CONDUCT OF FIELD MONITORING AND DOCUMENTATION ACTIVITIES
OF SAAD PHASE 1 ESTABLISHED COMMUNITY-BASED ENTERPRISES IN
COTABATO AND SULTAN KUDARAT (REGION 12)**

As per the execution of the **Memorandum** dated and disseminated on **February 14, 2023**, with the subject **Creation of SAAD *Unlad Lokal* Coffee Table Book** the SAAD National Program Management Office (NPMO) is sending this correspondence to communicate the need for assistance for the conduct of necessary activities in relation to the content production of the said communication material.

The NPMO Public Relations and Development Communication (PRDC) unit will conduct a field visit from **June 5 to 9** in municipalities of Columbio, Palimbang, Lebak, Senator Ninoy Aquino (SNA), and Bagumbayan in Sultan Kudarat; and Antipas, Cotabato.

In line with the visit, the team **humbly requests for the Regional Information Officer to accomplish a case study template (bit.ly/SAADUL2023)** containing a concise background about the farmers' cooperatives and associations (FCAs) the team will be visiting and featuring.

The NPMO PRDC staff **Jennifer Valcobero** and **Kathleen Faye Agonoy** from the Office of the Director will be needing assistance with the mobilization of the selected FCAs to be visited. Please see attached **Annex A** for the proposed itinerary.

Activities to be conducted will include **(1) interview** with the representatives and/or members of the FCAs, and assigned area coordinators as deemed necessary, and **(2) photo documentation** of the activity, the FCA members, their farming practices, and spaces.

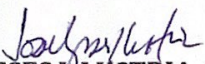


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Should you have queries or further clarifications on this matter, please communicate with the NPMO PRDC unit at dasaadphase2prdc2023@gmail.com and telephone number (02) 8929-7349 local 2834/2833.

For your information and appropriate action.

Sincerely,


ULYSSES J. LUSTRIA, JR.
Director, SAAD-NPMO



Annex A. Proposed Itinerary

Date	FAs Covered	Municipalities	Activity	Assigned Staff
June 5	Manila to General Santos City			NPMO PRDC staff arrival
	Lomoyon Unified Farmers Association	Columbio, Sultan Kudarat	Data Gathering, Validation, and Photo-documentation	NPMO PRDC staff Noriel Seguritan, PDO Justine G. Aquino, Region 12 PRDC Unit Head Jade C. Datungputi, APO I Johannah T. Uy, APO I Vincent Rae E. Porras, IO II Jericho Jhon F. Palawan, IO II
June 6	Tribal Christian Farmers Association	Bagumbayan, Sultan Kudarat	Data Gathering, Validation, and Photo-documentation	NPMO PRDC staff Noriel Seguritan, PDO Justine G. Aquino, Region 12 PRDC Unit Head Jade C. Datungputi, APO I Johannah T. Uy, APO I Vincent Rae E. Porras, IO II Jericho Jhon F. Palawan, IO II
	Kabulanan Highlanders Association	Bagumbayan, Sultan Kudarat	Data Gathering, Validation, and Photo-documentation	NPMO PRDC staff Noriel Seguritan, PDO Justine G. Aquino, Region 12 PRDC Unit Head Jade C. Datungputi, APO I Johannah T. Uy, APO I Vincent Rae E. Porras, IO II Jericho Jhon F. Palawan, IO II
June 7	Malegdeg Farmers Association	Senator Ninoy Aquino (SNA), Sultan Kudarat	Data Gathering, Validation, and Photo-documentation	NPMO PRDC staff Justine G. Aquino, Region 12 PRDC Unit Head Jade C. Datungputi, APO I Johannah T. Uy, APO I Vincent Rae E. Porras, IO II Jericho Jhon F. Palawan, IO II



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June 8	Indigenous People Kalamongog Farmers Association and Kalamongog Teduray Farmers Association	Lebak, Sultan Kudarat	Data Gathering, Validation, and Photo-documentation	NPMO PRDC staff Justine G. Aquino, Region 12 PRDC Unit Head Jade C. Datungputi, APO I Johannah T. Uy, APO I Vincent Rae E. Porras, IO II Jericho Jhon F. Palawan, IO II
	Napnapon Farmers Association	Palimbang, Sultan Kudarat		
	Galilee Rural Improvement Club	Antipas, Cotabato	Data Gathering, Validation, and Photo-documentation	NPMO PRDC staff Noriel Seguritan, PDO Justine G. Aquino, Region 12 PRDC Unit Head Jade C. Datungputi, APO I Johannah T. Uy, APO I Vincent Rae E. Porras, IO II Jericho Jhon F. Palawan, IO II
June 9	Davao to Manila			NPMO PRDC staff departure