



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

August 17, 2021

MEMORANDUM

FOR : CAMERON P. ODSEY
OIC-Regional Executive Director

ATTN : DA-SAAD CAR, APCOs
Regional Information Officers
Provincial Information Officers:
(Apayao, Kalinga, Mt. Province)

FROM : Director, Special Area for Agricultural Development (SAAD)
Program

SUBJECT : REITERATION ON COMPLIANCE TO THE AGREED PR AND
COMMUNICATION REQUIREMENTS/DELIVERABLES

This is to acknowledge reports regarding the SAAD provincial information arms' failure to deliver outputs agreed during the Information, Education, and Communication (IEC) Seminar Workshop from July 6-8, 2021.

It also came to our attention that a memorandum from the DA-CAR OIC-Regional Executive Director on same matter has been issued on August 5, 2021.

The NPMO supports current actions taken by the region, and reinforces calls for compliance of the SAAD provincial teams, especially the designated Information Officers.

The cooperation of Information Officers, translated into outputs is essential to fulfill our goals in communicating actions and impacts of the program in your areas. This is our means to influence decision-makers and stakeholders to support our activities.

Also, as the first sources of data, we ask for the support of the Agricultural Program Coordinating Officers (APCOs), Provincial Coordinators (PCs), Community Development Officers (CDOs), and Project Development Officers' (PDOs) in supplying the necessary information to our Information Officers.

Your January-July deliverables tally is also noted, and we wish to improve numbers in the coming months.

Thank you.

MYER G. MULA, PhD

A food-secure and resilient Philippines

with empowered and prosperous farmers and fisherfolk

