



Department of Agriculture
Special Area for Agricultural
Development Program
DA New Building, Elliptical Road,
Quezon City, Philippines

April 5, 2021

MEMORANDUM

FOR : Engr. RICARDO M. OÑATE, JR., DA-RFO 11 Regional Executive Director

ATTN : SAAD Focal Person

FROM : DIRECTOR, Special Area for Agricultural Development (SAAD) Program

SUBJECT : Request for Printing of SAAD National Program Management Office's (NPMO) Publications

The Special Area for Agricultural Development (SAAD) NPMO would like to request for the printing of two publications (Table 1) with an estimated amount of Php 240,000.

Table 1. SAAD Publications for Printing

Title	Purpose
1. Manual on Strawberry Production and Management Practices	The book is dedicated to the smallholder farmers whose primary or additional source of livelihood is strawberry farming. It may also be a guide to the SAAD Program as the crop can grow in temperate areas, like Bukidnon and Mountain Province, and in other areas where temperatures are cooler from December to March.
2. Why Conurbation Needs a Sustainable Urban and Peri-Urban Agriculture	The book hopes to help urban families to start a low-cost urban and per-urban agriculture livelihood production in their homes or communities. With the SAAD Program's studies and guides, it is the wish of the editors and authors to provide useful reference materials on the various aspects of urban and peri-urban agriculture.

Please see Annex A for the terms of reference for said publications. The costs of the publications are subject for change based on the quotation of the nearby suppliers.

Hoping for your favorable response.

Thank you.


MYER G. MULA, PhD

"A food-secure Philippines with prosperous farmers and fisherfolk"



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Annex A. SAAD Publications' Terms of References

Item Description	Quantity	Unit Cost (Php)	Total Cost (Php)
Manual on Strawberry Production and Management Practices			
<p>SPECIFICATIONS:</p> <p>Size: 17" width x 8.5" height (spread) 8.5" width x 8.5" height (folded)</p> <p>Materials: 220 gsm (cover) 120 gsm (inner)</p> <p>Color: Full Color</p> <p>Finishing: Glossy UV laminated Softbound 0.125 inches (bleed) 3mm (spine width)</p> <p>Pages: 36 pages including covers</p> <p>Process: Offset printing</p>	200 copies	400	80,000



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Item Description	Quantity	Unit Cost (Php)	Total Cost (Php)
Why Conurbation Needs a Sustainable Urban and Peri-Urban Agriculture			
SPECIFICATIONS: Size: 16" width x 10" height (spread) 8" width x 10" height (folded) Materials: 220 gsm (cover) 120 gsm (inner) Color: Full Color Finishing: Glossy UV laminated Softbound 0.125 inches (bleed) 5mm (spine width) Pages: 74 pages including covers Process: Offset printing	200 copies	800	160,000

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