



Department of Agriculture
**Special Area for Agricultural
Development Program**
DA New Building, Elliptical Road,
Quezon City, Philippines

January 12, 2021

MEMORANDUM

FOR : **Regional Executive Directors of DA and BFAR RFOs CAR, IV-B, V, VI, VII, VIII, IX, X, XI, XII, and XIII**

ATTN : **SAAD RPMSO and PPMSO Public Relations and Communications Officers (Information Officers)**

FROM : **Director, Special Area for Agricultural Development (SAAD) Program**

SUBJECT : **Rescheduled Orientation for SAAD Public Relations and Communications Officers**

This is to inform you that the online orientation of the SAAD Public Relations (PR) and Communications (Comms) Officers scheduled on January 18 will be moved on January 28 (Thursday).

The video conference will start at 8 am via Zoom through meeting ID **785 8019 4852** with **saad2021** as passcode.

The agenda of the orientation will focus on the **SAAD Communications Strategies and Guidelines** book published on January 6. You may access it at www.saad.da.gov.ph/books/saad-communications-strategies-and-guidelines/.

We hope for your full cooperation on this matter. Thank you.


MYER G. MULA, PhD

"A food-secure Philippines with prosperous farmers and fisherfolk"



da.saadprogram@gmail.com



(02) 8929-7349
loc 2833 or 2834



/da.saadprogram



www.saad.da.gov.ph

