



Department of Agriculture  
**Special Area for Agricultural  
Development Program**  
DA New Building, Elliptical Road,  
Quezon City, Philippines

May 13, 2020

**MEMORANDUM**

**FOR : Regional Executive Directors of CAR, MIMAROPA, V, VI, VII, VIII, IX, X, XI, XII, & XIII**

**ATTN : SAAD Regional Focal Persons**

**FROM : Director, Special Area For Agricultural Development (SAAD) Program**

**SUBJECT : Production of One-Pager Infographics of the SAAD Program under COVID-19 Situation**

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To raise public awareness of the DA Priority Programs (which include the SAAD Program) to address the COVID-19 situation, the SAAD National Program Management Office (NPMO) produced a one-pager infographics of the program.

The SAAD Regional Program Management Support Offices are hereby tasked to produce their own infographics, given the information at Annex A. Please post the infographics at your official SAAD Regional Facebook pages.

Should you have inquiries, please contact SAAD PR & Communications Head Ms. Jhomai Canlas at any contact information listed below.

For your favorable action.

Thank you.

  
**MYER G. MULA, Ph. D.**

*"A food-secure Philippines with prosperous farmers and fisherfolk"*



da.saadprogram@gmail.com



(02) 8929-7349  
loc 2833 or 2834



/da.saadprogram



www.saad.da.gov.ph



Annex A. SAAD Infographics

DEPARTMENT OF AGRICULTURE  
**Special Area for Agricultural  
 Development (SAAD) Program**



Be a beneficiary of the SAAD Program with the following *eligibility requirements*:

**1** HOUSEHOLDS OR GROUPS

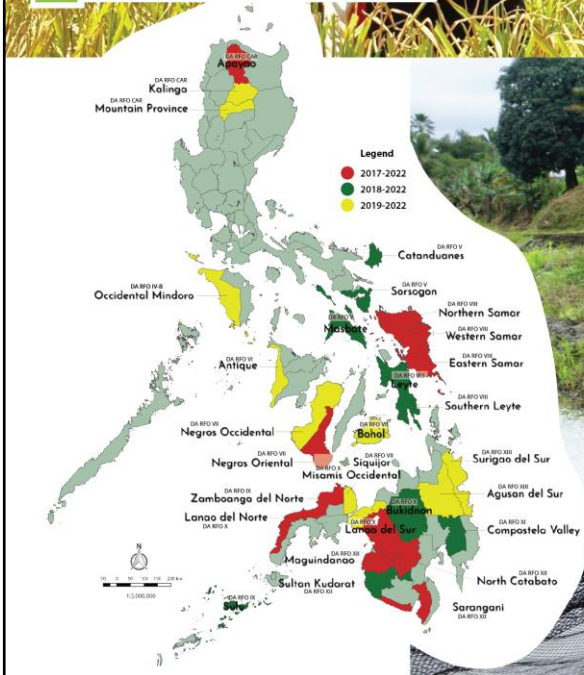
**2** BELOW POVERTY THRESHOLD

**3** INTERESTED IN AGRICULTURE AND FISHERIES

**4** SHOULD BE A RESIDENT OF THE PROGRAM'S 30 PRIORITY PROVINCES

**5** MAY BE LISTED IN THE:

- Registry System of Basic Sector in Agriculture (RSBSA)
- Department of Agriculture's Database
- Municipal Agriculture Office's Farmer Registry
- 4Ps beneficiaries
- Indigenous People's (IP) Group
- Accredited farmer organizations and cooperatives



**6** PREFERABLY, MUST NOT BE A RECIPIENT OF SIMILAR DA INTERVENTION/S IN THE LAST TWO YEARS UPON IMPLEMENTATION



**SAAD National Program Management Office**

3F SAAD Office Department of Agriculture New Building, Elliptical Road, Diliman, Quezon City 1101  
 (02) 8929-7349 local 2832/2833/2834  
 da.saadprogram@gmail.com

/da.saadprogram

www.saad.da.gov.ph

DA-SAAD Program

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