

TUMAN

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Surigao Sur farmers find viable income from SAAD egg production project

Eighteen months into the business, 22 poultry raisers awarded with egg production project from the Department of Agriculture-Special Area for Agricultural Development (DA-SAAD) Program Caraga reported earning Php 318,053.00, serving a viable additional income source in the locale.

Antao Swine Raisers' Association (ASRA) is a group of farmers from Brgy. Antao, Carmen, Surigao del Sur organized in 2019. Since the farmers' association (FA) is experienced in swine raising, they intended to receive a Swine

Production Project from SAAD but replaced with Layer Chicken Production Project after the emergence of African Swine Fever in 2019.

From FY 2020-2022 ASRA obtained Php 2,862,585.00 worth of inputs in support to their project with primary inputs such as 820 heads of white leghorn (360 heads in 2021 and 460 heads in 2022), 955 bags of feeds, egg trays, weighing scale, drugs and biologics, and poultry house construction materials.

ASRA member Radnie Rex shared that the project not only generated income but also served as an immediate food source, especially when travel restrictions and lockdowns were imposed in 2021 at the height of the coronavirus pandemic.

"Dako nga tabang kay sa pandemic man to na timing ang pagabot sa project. Naa mi madali-dali nga pagkaon," [The project is a big help to us and a timely aid during the pandemic. It has become our immediate source of food since.] expressed Rex.

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SAAD Caraga enters Phase 2, shares guidelines and goals to partner LGUs



Pre-implementation meeting with Phase 2 LGUs in Surigao del Norte and Agusan del Norte, March 1

Recognizing the crucial participation of the local government in advancing community agricultural development and farmers' welfare, the Program met with 14 partner Municipal Agricultural Office (MAO) to present guidelines, projects and shortlisted farmers' associations (FAs) during the provincial consultation meeting from March 1 to 2, 2023.

Capping up Phase 1, SAAD Caraga successfully delivered services to a total of 1,106 farmer-beneficiaries. Its expansion for Phase 2 targets to assist additional 700 farmers upon the beneficiary shortlisting in the first quarter, all of which are targeted to be organized and registered under the Department of Labor and Employment (DOLE).

The 28 target groups will receive one (1) package of livelihood intervention ranging from crops (abaca, banana, cacao, and pineapple), livestock, and poultry production (goat and white leghorn) projects.

Program implementers discussed with Provincial and Municipal Agricultural Officers their roles



Pre-Implementation meeting with Phase 2 LGUs in Dinagat Islands, March 2

throughout the new phase, which includes participation in planning, consultations, and preparatory activities; technical assistance to the Program and SAAD farmers; and facilitation of project proposals for possible funding.

Moreover, the meeting introduced the updated implementing guidelines and the conduct of Beneficiary Needs Assessment (BNA), a tool to identify and gather information relative to the needs and gaps of SAAD farmers concerning their current and desired situation that will serve as a basis for planning livelihood assistance and technical support throughout SAAD Phase 2.

Roll-out of BNA in the region commences in March, to be completed in April this year.

BNA, which was introduced by the National Program Management Office (NPMO) in January this year is one of the mechanisms to ensure projects and interventions provided to FAs are responsive to their needs and suited to their community, requisite to achieve a sustainable livelihood.

The coordination meeting was conducted in two (2) batches on March 1 for SDN and ADN; and March 2 for PDI with representatives from the Provincial Agriculture Offices in ADN, SDN, and PDI in attendance.###

SAAD Caraga 3rd in FY 2022 physical, financial accomplishments; obtain 2 special awards



DA-SAAD Caraga was recognized among top performing regions in overall physical and financial accomplishments for FY 2022 during the Program National Assessment in Iloilo, City, on March 2, 2023.

On the same day, during the '*Pagtanyag: Pagkilala sa Dedikasyon at Paglilingkod*' awarding event, SAAD Caraga received two special awards being (1) the top performer in the Regional IT Database System; and having (2) the most number of assisted women-led associations in the rural areas.

Agricultural Program Coordinating Office Chiefs June Anthony S. Ouano (Surigao del Sur), and Ma. Teresa Espenido (Agusan del Sur) represented the region during the awarding with technical staff Junabelle Casio, Niña Jane Villagonza, and Mellan A. Radia.



DA-SAAD PHASE 2

Priority Municipalities in Caraga

SAAD Phase 2 Farmers' Associations:

AGUSAN DEL NORTE

Remedios T. Romualdez (RTR)

- 1 Balang-balang Farmers' Organization
- 2 San Antonio Farmers' Organization

DINAGAT ISLANDS

Dinagat

- 3 Justiniana Edera Livestock Growers' Association
- 4 Pangi Farmers' Association

Tubajon

- 5 Mabini Multi-Purpose Cooperative
- 6 Malinao Poultry Raisers Association

Libjo

- 7 Bayanihan Makugihon Mag-uuma og Mangingisda Asosasyon
- 8 Doña Helen Sewing Women Association

SURIGAO DEL NORTE

Mainland

Alegria

- 9 United FA in Camp Edward
- 10 San Juan Abaca FA

Malimono

- 11 Hanagdong Lakatan Farmers' Association
- 12 Karihatag Poultry Organization

Sison

- 13 Biyabid SAAD Farmers' Association
- 14 Tagbayani SAAD Farmers' Association

Tagana-an

- 15 California Farmers Association
- 16 Union SAAD Farmers Association

Siargao Island

Del Carmen

- 17 Makugihong Mag-uuma sa Katipunan
- 18 Malipayon ug Mauswagong Mag-uuma sa Mahayahay

General Luna

- 19 Magsaysay United Farmers' Association
- 20 Santa Cruz Unified Farmers' Association

Pilar

- 21 Caridad Gulayan Farmers' Association
- 22 Consolacion Goat Raisers' Association

San Benito

- 23 Bongdo SAAD Farmers Organization
- 24 Nagkahiusang Gagmayng Mananagat sa Maribojoc, Inc.

San Isidro

- 25 San Miguel United Farmers' Association
- 26 United Del Pilar Farmers' Association

Santa Monica

- 27 Abad Santos Farmers Association
- 28 Bailan Farmers Entrepreneurs Association

SAAD Caraga capacitates staff to lead farmers' organizational development training



Program staff and eight partner LGUs participated in the workshop that delved into community organizing, functions, and roles of community organizers and managing new organizations, February 14.



Mobilizing staff to lead in capacitating Phase 2 farmers' associations (FAs), the Department of Agriculture-Special Area for Agricultural Development (DA-SAAD) Program conducted a Training of Trainers (ToT) on Organizational Development on February 14 in Butuan City.

Organizational Development-related training is designed to help organizations improve their capacity in managing members and establishing group cohesiveness that will influence the sustainability of the group and their projects.

The majority of SAAD-assisted FAs are newly organized groups. Aside from aiding them in managing their livelihood projects through a series of specialized and technical training, securing cohesiveness among members through organizational development training, for one, is recognized as crucial for successful project implementation.

Institution Development Specialist Marisol Tusó, Executive Director of Butuan Bay Development Alliance, served as the workshop resource person.

Tusó also discussed strategies to prevent misunderstanding among members through understanding their conversation nature: chatterbox (talk or answer on and on); the know-all (think they know everything); slow learner (do not have the same prior knowledge as other participants); contradictor (often disagree); and silent type (hardly ever speak).

According to Tusó, as a community organizer, full awareness of people's different personalities is the first step to prevent conflicts. Some of the related strategies are intervening only when the conversation is becoming disruptive to others; acknowledging sharing of ideas; creating a safe environment for everyone; paraphrasing ideas, among others.

FA members, especially association officers, can use the said techniques to get the most of the conversation and arrive at a common understanding among members.

Tusó also introduced tools that staff can utilize throughout project implementation, which include Strengths, Weaknesses, Opportunities, and Challenges (SWOC) Analysis, Situational Analysis, and Community Needs and Resource Assessment to examine internal/external factors and determine the situation of the group as a basis for strategizing actions to address them.

Stakeholder mapping and developing vision and mission statements through drawing were also tackled. The former is important to check the interest and commitment of stakeholders that are key players in sustaining the projects while the latter is utilized to come up with goals that best represent the desired goals of the association.



Project and policy formulation/development and financial literacy are among the major topics the Program recommends under its Social Preparation component. This year, SAAD-Caraga aims that FAs understand their role and functions; craft vision and mission statements; and learn strategies to sustain their projects.

Following the ToT, SAAD Community Development Officers and Project Officers will lead in cascading the same workshop as resource persons in their respective areas of assignments in March 2023. SAAD Phase 2 targets to provide assistance to tentative 28 farmer associations (FAs) with at least 700 farmer members. ###

SAAD staff, LGUs learn 'participatory tools' for project development



SAAD Caraga cascaded PRA and tools introduced by National Office to staff and Phase 2 LGUs in a training in General Luna, SDN, March 29-30.

Aiming for improved farmers' active involvement and collaboration, the DA Special Area for Agricultural Development (SAAD) Program capacitated staff and local government units in conducting Participatory Rural Appraisal (PRA) on March 29-30, 2023, in General Luna, Surigao del Norte.

PRA involves a set of data-gathering tools and analyses to understand local agricultural conditions, problems, and characteristics in a community.

As part of SAAD's Social Preparation component, PRA covers four phases with respective interdependent tools that aim for farmer-centered planning and action.

Phase 1 includes conducting a village walk and developing an agro-ecosystem map reflecting the socio-economic and enterprise activities in the locale, which leads to identifying problems and opportunities future research could address.

Phase 2 traces the historical events in the community that shaped its development by making a Timeline and Trend Analysis to visualize the directions or patterns of the changes in the community.

Phase 3 involves multiple tools with outputs valuable in planning sensible projects and seeking external support to ensure sustainability. It involves a seasonal calendar, cost-and-return analysis, resource flow, and institutional diagrams.

The final phase, 4, involves Problem Ranking, Problem Cause Diagram, and Problem Solution Ranking to identify the main problem in the community and top solutions. And developing Strengths, Weaknesses, Opportunities, and Challenges (SWOC) and plotting its outcomes in TOWS Matrix (SWOT reversed) to plot actions that are valuable in the Action Plan Matrix, the final output of PRA, indicating the design of a project or an activity.

Training resource persons included DA Agricultural Program Coordinating Office-Dinagat Islands Chief Rey Frias; Research Division's Supervising Science Research Specialist Florites J. Rosales and Senior Science Research Specialist Reynan P. Mamalis; and SAAD Staff Junabelle Casio and Niña Jane Villagonza.

Roll out of PRA among SAAD Caraga's 14 priority municipalities will commence in 2024. In lieu of PRA, BNA is utilized this year (FY 2023), which is a tool to identify and gather information relative to the needs and gaps of SAAD farmers with regard to their current and desired situation that will serve as basis for planning livelihood assistance and technical support.

SAAD regional and provincial staff participated in the training workshop with representatives from the Municipal Agriculture Offices (MAOs).###



SAAD Caraga upskills farmers's group relations skills

Eleven (11) farmers' associations assisted by the Department of Agriculture-Caraga, Special Area for Agricultural Development (DA-SAAD) Program underwent organizational development training to improve appreciation for forming organizations, group relations, and conflict management from March to April 2023.

The SAAD Program provides agricultural livelihoods to identified farmers' associations (FAs). As a part of its preparatory activities under Social Preparation, organizational development training aims to ensure

the readiness of the FAs to manage and sustain their projects.

The training includes three modules on (1) FA functions and operations, (2) internal and external factors affecting FA sustainability; and (3) strategies for conflict management.

Each module has corresponding workshops: developing vision and mission statements (module 1); Strengths, Weaknesses, Opportunities, and Challenges (module 2); and roleplay of a conflict applying learned strategies (module 3).

Program regional and provincial staff served as resource persons for the training, having undergone training of trainers on org dev and community organizing in 2022 and 2023.

SAAD Caraga Phase 2 assists 28 farmers' associations from 14 priority municipalities across Agusan del Norte, Surigao del Norte, and Dinagat Islands. The conduct of the same training among the remaining 17 groups continues this month.

Participating FAs:



Makugihong Mag-uuma sa Katipunan, Del Carmen - March 21



Malipayon ug Mauswagong Mag-uuma sa Mahayahay, Del Carmen – March 22



San Miguel United Farmers Association, San Isidro – March 28



United Del Pilar Farmers Association, San Isidro – March 27



**Bailan Farmers Entrepreneurs Association,
Santa Monica – March 23**



**Abad Santos Farmers Association,
Santa Monica – March 24**



**San Antonio Farmers' Organization,
Remedios T. Romualdez – April 4**



**Balang-balang Farmers' Organization,
Remedios T. Romualdez, April 4**



**Union SAAD Farmers Association (USFA),
Tagana-an – March 23**



**California Farmers Association (CFA),
Tagana-an – April 13**



**Bongdo SAAD Farmers Organization,
San Benito – April 14**

SAAD Caraga devises beneficiary-oriented proposal template, briefs Phase 2 LGUs



21 technical staff and Phase 2 LGUs participated in the workshop that tackled basic steps in preparing a project proposal and complementary tools to project planning, January 20.

To enrich staff and partners' planning and technical writing skills and develop project proposals appropriate and responsive to recipients' needs, the Department of Agriculture - Special Area for Agricultural Development (DA-SAAD) Caraga conducted Project Proposal Workshop on January 20, 2023, at VCDU Prince Convention Center, Butuan City.

Marisol Tusso, an Institution Development Specialist who served as the resource person for the training, emphasized the importance of a well-written project proposal as any project's blueprint for success. It outlines steps for any undertaking to move from the ideation stage to reality.

As explained by Ms. Tusso, Project Criteria & Selection Tool identifies which project or commodity best fits the target clientele and their environment. Organizational Capacity Assessment Tool, on the other hand, is a 109-point questionnaire that classifies whether a people's organization is ready to engage in enterprising activity, hence qualified for funding support.

Tusso encouraged the staff to consider using the tools to plan and implement projects that are appropriate and responsive to the needs of the recipients. Further, she elaborated that a crucial part of the success of projects is the knowledge about the people's organization's capacity and their environment as outputs of the tools.

As part of the hands-on exercise, implementers of SAAD Agusan del Norte, Surigao del Norte, and Dinagat Islands revisited their FY 2023 implementation plans as basis for drafting a sample project proposal. These drafts will be developed into full-blown proposals to be submitted to the Regional Program Management Support Office in February 2023.

This year, SAAD Caraga will provide projects to 28 farmers' associations within 14 priority municipalities covered.

Introduction to Phase 2 LGUs

The activity also served as an avenue to formally introduce the Program staff to representatives from Municipal Agriculture Offices present. The Regional Office also presented the list of livelihood projects that ranges from (a) crop production: abaca, banana, cacao, and pineapple, and (b) livestock and poultry production: goat and white leghorn.

In his closing message, Rey U Frias, Chief of the DA-Agricultural Program Coordinating Office in Dinagat Islands, encouraged the team to reflect on experiences during SAAD Phase 1 implementation and use these as a basis for improvement.



(from cover page)

The egg production project was only established in 2021. Priorly, in 2020, ASRA also obtained 345 heads of native chicken with 92 bags of complementary feeds procured as COVID-19 aid, which they raised individually in their backyards. The intervention came with 50 pouches of vegetable seeds.

Project status

On average, ASRA collects eight (8) trays of egg/day from the first batch of white leghorn (FY 2021) and 14 trays/day from the second batch (FY 2022). They sell their eggs at Php 200 per tray.

The member in charge of looking after and feeding the chickens is also responsible for selling the eggs collected on the same day.

"Makakwarta gyud sa white leghorn. Ang demand sa itlog kusog labi na kay mahal sa Madrid. Dire, mahal in dayon kay makita nila nga presko," [White leghorn is profitable. Our eggs are in demand in the locale since the pricing in Madrid is higher (an adjacent municipality and center for trading). Ours are also guaranteed fresh] said ASRA President Reynalda Sotes.

Members vary in selling schemes. Some sell it directly to consumers in the community, paid in cash or lent, while others buy it for family consumption. They remit their individual sales during their monthly meetings, the first Wednesday of the month.

From 2020 to 2022 the association reported Php 318,053.00 sales from selling eggs.

ASRA also collected a membership fee of Php 100.00 (2020) and monthly dues at Php 10.00/member (2020-2022). They accumulated Php 8,650.00, which was used for abrupt expenses.

As of December 21, 2022, they have Php 104,000.00 cash saved in bank and Php 8,000 on hand.

The association conducted income-sharing twice with each member receiving Php 317.00 in 2021 and Php 400.00 in 2022. This was on top of the profit they earned off from reselling their collected eggs.

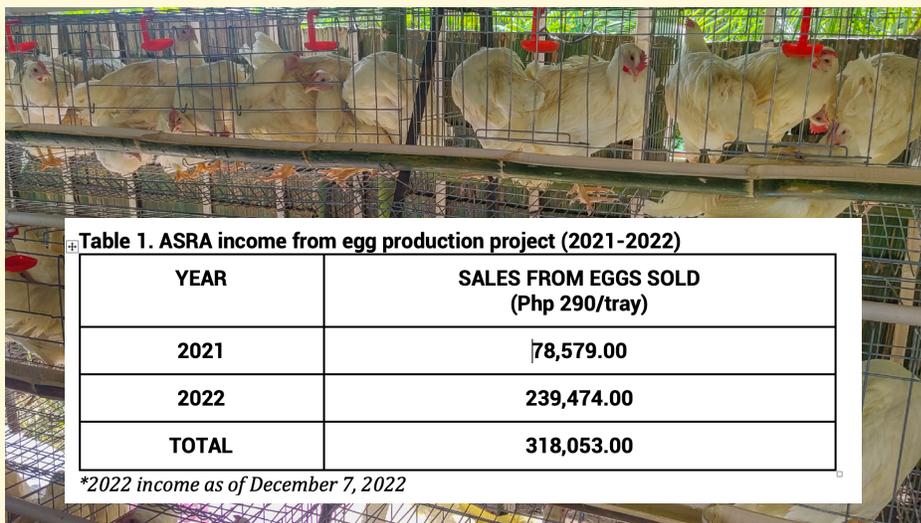


Table 1. ASRA income from egg production project (2021-2022)

YEAR	SALES FROM EGGS SOLD (Php 290/tray)
2021	78,579.00
2022	239,474.00
TOTAL	318,053.00

**2022 income as of December 7, 2022*

Ways forward

ASRA plans to expand its stocks and production post-SAAD Phase 1 implementation. In preparation they constructed an additional housing with inputs funded by the Program worth Php 200,000.00 under FY 2022, which included cement, gravel, washed sand, deformed bars, tie wire, welding rods, round bars, angle bars, and electrical wiring and accessories, among others.

The labor, along with additional inputs as they improvised the design such as text screws, steel rods, welding rods, and roof paint (20 liters), and a welding machine, was their counterpart and cost them Php 130,000.00

For the said expansion, ASRA also secured a separate 200 sqm lot worth Php 60,000 in February 2022.

Four (4) members of ASRA alternately manned the construction and paid ranging from Php 400.00 to 600.00/

day. The construction started in August and was completed in October. It can house up to 800 heads of chickens designed for future expansion. In the meantime, it houses the 260 news stocks funded by the Program under FY 2022.

In their sustainability plan laid out in September 2022, the FA plans to replenish their layer chickens every two (2) years. As of December 2022 they have 771 heads. The first batch, which was delivered in July 2021 are expected to be culled and replaced in 2023.

Relevant to the end of SAAD Phase 1 (FY 2019-2022), ASRA, along with the 31 assisted FAs of the SAAD in Caraga, is set to be formally turned over to the local government unit within the first semester 2023.###



PHASE 1 UPDATES

SAAD Caraga crafts Project Sustainability, Exit Plan for Phase 1 beneficiaries



SAAD Phase 1 implementers gathered to craft a turn-over plan of livelihood projects in Agusan del Sur and Surigao del Sur, January 19.

Ensuring the sustainability of Phase 1 implemented projects, Department of Agriculture - Special Area for Agricultural Development (DA-SAAD) Program Caraga staff and stakeholders mapped out a Project Sustainability and Project Exit Plan on January 19, 2023 at VCDU Convention Center, Butuan City.

SAAD Caraga Phase 1 (FY 2019-2022) assisted 32 farmers' associations (FAs) in its two (2) covered provinces: Agusan del Sur (10) and Surigao del Sur (22), all awarded with livelihood projects ranging from crops to livestock production.

From the 32 FAs, 24 were declared partially-established community-based enterprises (CBEs) by the end of FY 2022. All FAs declared partially-established CBEs and non-CBEs will be endorsed to the LGUs.

With its culmination, the Program will turnover the FAs to its partner local government units (LGUs) in ceremonies to be conducted per municipality in May for Agusan del Sur and June for Surigao del Sur.

In preparation, the Program is conducting coordination meetings and relevant workshops, such as the Project Sustainability and Exit Planning, to secure partnerships with the LGUs and explore collaboration with other DA programs and agencies.

The refresher-workshop delved into the factors influencing project sustainability and required strategies, such as pooling support and commitment from stakeholders to extend technical assistance through the Municipal Agriculture Offices, especially since inputs support to the FAs from the Program culminated in 2022.

With representatives from eight (8) LGUs under SAAD Phase 1, the workshop served as preliminary drafting of the regional Sustainability and Exit Plan, which consolidates the series of activities committed by the Program and stakeholders leading to the formal turnover of projects to the LGUs.

Institution Development Specialist Marisol Tuso, Butuan Bay Development Alliance, Executive Director served as workshop resource person who introduced two (2) tools.

The Situational Analysis examines direct threats and contributing factors that affect the success of the projects. The Stakeholders Analysis, on the other hand, evaluates the levels of knowledge and support of stakeholders and comes up with strategies to improve commitment from the stakeholders.

Inputs from said tools are instrumental in the drafting of the regional Sustainability and Exit Plan. It also presents the Program's components and indicates whether they met

expected outcomes, issues, and concerns and their proposed strategies to be lodged with concerned agencies.

DA Regional Technical Director (RTD) for Operations Rebecca Atega highlighted the importance of project sustainability in her welcome message. RTD Atega also stressed securing support and commitment from stakeholders and tapping relevant agencies for possible complementation.

Formal turnover of the FAs to the LGUs redirects close-monitoring of the FAs and their projects to the Municipal Agriculture Offices (MAOs). Such entails that the FAs will directly report their progress, including financial reports to the MAOs. The Program through the Agricultural Program Coordinating Offices (APCOs) will also conduct independent monitoring .###

SAAD Caraga awards delivery vehicles to support 6 FAs enterprising



6 farmers' organizations awarded with delivery vehicles as additional support to sustain their community-based enterprises post SAAD Phase 1 support, January 27.

To strengthen market linkage and sustain delivery of product lines, the Department of Agriculture - Special Area for Agricultural Development (DA-SAAD) Program Caraga awarded delivery vehicles to six (6) assisted farmers' associations (FAs) in a formal turnover at the Regional Office, Butuan City on January 27, 2023.

The recipient FAs are engaged in abaca, chicken, and goat production funded by the Program under its Phase 1 implementation (FY 2019-2022), which are considered partially-established community-based enterprises (CBE). All six (6) FAs received one unit of three-wheel motorcycle with cab worth Php 345,000.00, which is on top of the inputs targeted by the Program in FY 2022.

The demand for such was raised during a consultation meeting in October 2020 from farmers and partner local government units to aid the FAs in selling their produce outside their community.

Provision of inputs, such as planting materials, fertilizers, native chicken, goat, and feeds, to the FAs concluded in 2023 relative to the end of SAAD Phase 1 implementation. As a timely input, the vehicles, which will be shared by all members of recipient FAs, will aid them in sustaining their projects from FY 2023 onward in terms of mobilization of goods and other operational needs.

Emphasizing project sustainability, DA Regional Executive Director Engr. Ricardo M. Oñate Jr. encouraged the FAs to always seek support and lobby concerns to the agency.

"Ang challenge sa ato karon mao ang pag sustain aning mga proyekto. Ang lihok naa sa inyo. Kami naa ra pirme andam maminaw ug mo hatag ug assistance. Kung naa moy concerns, ipaabot dire sa Region kay kamo man ang mas nakabalo sa inyong sitwasyon," (The challenge now is how to sustain these projects. You are the main actors, but the Regional Office is always ready to listen and provide assistance. Let us know your concerns because you are most knowledgeable of your situation), expressed Director Oñate.

Highlighting the importance of sustainability measures, Regional Technical Director (RTD) for Operations Rebecca R. Atega encouraged the FAs to implement sustainability mechanisms, echoing its importance in her closing message.

"Padayon mo sa pagpalig-on labi na ang pag implementar og mga mechanisms aron ma sustain ang mga projects (continue in your endeavors, especially in implementing mechanisms to sustain your projects). We will partner with the LGUs for additional support, including close monitoring," said RTD Atega.

Mr. Ariel Gay-od, Chairperson of the RCFA from Lingig, Surigao del Sur (SDS), expressed appreciation for the intervention and shared how they benefited from the Program. "Sama sa

pag amping namo sa proyektong nadawat, amo ampingan kining bagong sakyanan. Daghang salamat sa Program sa DA. Sa kalayo sa among lugar, abi namo nga wala nay makaabot didto nga Program. Kung wala ang SAAD, wala ang RCFA karon," said Mr. Gay-od.

(We will maintain and care for this vehicle just like how we looked after the SAAD project. We are thankful to the DA for this Program. We never thought a program would reach our community considering its distance. If not for SAAD, RCFA will not be realized.)

RCFA is situated at Brgy. Rajah Kabungsuhan, around 40 km away (1 hour travel time) from Lingig proper. Considering the distance and the steep, rocky, and unpaved road leading to the barangay, the transportation cost per person is also high at Php 1,500 per person one-way.

With the vehicles, RCFA, like the rest of the recipient FAs, would cut down their expenses for transporting their product lines.

Engr. Renante R. Abado of the DA-Regional Agriculture and Engineering Division also discussed the memorandums of agreement and deeds of donation with the FAs after the turnover. ###

UPDATED VISION, MISSION, & LOGO

VISION

SAAD envisions empowered farmer and fisher groups who are active actors in agricultural development and nation-building.

As a rural community development machinery, SAAD is bound to its mandate to prioritize the marginalized sector and contribute to poverty reduction in identified areas. The Program strives to produce capable communities with a collective perception of localized socio-economic development through agriculture, advancing food sovereignty by capacitating partners from physical inputs, values formation, and technical support.

MISSION

We contribute to poverty alleviation among the most marginalized communities in the country through: **Social Preparation** that empowers rural farmers and fisherfolk; **Intensified Production, Livelihood, Marketing Assistance, and Enterprise Development Interventions** responsive to assessed needs; and **Synergistic actions** with the local government units, private sector, other government agencies, and stakeholders.

LOGO

group of farmers as the central figure of Program's operations, depicted in varying shades representing diversity and deliberately including a woman in the group.

The **hands** convey the initiative to reach out to provide guidance and support to empower the marginalized communities, while the four **yellow curved lines** represent SAAD's four major components: *Social Preparation, Production and Livelihood Interventions, Marketing Assistance and Enterprise Development, and Program Management.*



The **cogs** signify the core goal of the program: *to create progress for the continued development and empowerment of the beneficiaries, and advancement of the livelihood projects from providing food on the table to its adoption, to transformation to be recognized agribusiness.*

Two (2) main sectors as foundations of the program: **terracing farmland** depicting the unique areas that the program caters for the farming sector, and a **fish head** for the fisheries sector.

Explainer by SAAD National Program Management Office (NPMO)

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