



Department of Agriculture
Special Area for Agricultural
Development Program
DA New Building, Elliptical Road,
Quezon City, Philippines

April 3, 2021

MEMORANDUM

FOR : REMELYN R. RECOTER, DA-RFO 6 Regional Executive Director

ATTN : SAAD Focal Person

FROM : DIRECTOR, Special Area for Agricultural Development (SAAD) Program

SUBJECT : Request for Printing of SAAD National Program Management Office's (NPMO) Publications

The Special Area for Agricultural Development (SAAD) NPMO would like to request for the printing of two publications (Table 1) with an estimate amount of Php 360,000.

Table 1. SAAD Publications for Printing


Title	Purpose
1. The Perseverance: 2020 Synopsis of DA-SAAD Projects: A Compendium	These are annual compendium of the program's press releases and feature articles. It serves as a story journal of SAAD on the progress of the livelihood projects, stories of the beneficiaries, and efforts of the implementers. The structure it creates features micro and grassroots perspectives of the program implementation.
2. Perspectives: SAAD's capacity to view things on Agriculture and Fishery in their true relations and relative importance.	It resounds the implementers' voices and perspectives in advancing the beneficiaries' welfare, hopefully influencing continued support in the aspects of policy, partnerships, and other development initiatives through scientific evidence.

The publications are essential and science-based documents which are for the benefit of the poor farmers and fishers. Further, the publications will back up the possible extension of the program from 2023 to 2028. With the extension, SAAD hopes to cover more beneficiaries.

Please see Annex A for the terms of references. The cost of the publications is subject for change based on the quotation of the nearby suppliers.

Hoping for your favorable response.

Thank you.


MYER G. MULA, PhD
SAAD Program Director



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Annex A. SAAD Publications' Terms of References

Item Description	Quantity	Unit Cost (Php)	Total Cost (Php)
The Perseverance: 2020 Synopsis of DA-SAAD Projects: A Compendium			
<p>SPECIFICATIONS:</p> <p>Size: 22" width x 9" height (spread) 11" width x 9" height (folded)</p> <p>Materials: 220 gsm (cover) 120 gsm (inner)</p> <p>Color: Full Color</p> <p>Finishing: Glossy UV laminated Softbound 0.125 inches (bleed) 10mm (spine width)</p> <p>Pages: 192 pages including covers</p> <p>Process: Offset printing</p>	300 copies	800	240,000



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Perspectives: SAAD's capacity to view things on Agriculture and Fishery in their true relations and relative importance			
<p>SPECIFICATIONS:</p> <p>Size: 22" width x 9" height (spread) 11" width x 9" height (folded)</p> <p>Materials: 220 gsm (cover) 120 gsm (inner)</p> <p>Color: Full Color</p> <p>Finishing: Glossy UV laminated Softbound 0.125 inches (bleed) 4mm (spine width)</p> <p>Pages: 64 pages including covers</p> <p>Process: Offset printing</p>	300 copies	400	120,000