



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
Elliptical Road, Diliman  
1100 Quezon City

September 21, 2020

**MEMORANDUM FOR THE SECRETARY**

**FROM : PROGRAM DIRECTOR, SPECIAL AREA FOR AGRICULTURAL DEVELOPMENT (SAAD) PROGRAM**

**SUBJECT : ESTABLISHMENT OF BPI-ACCREDITED ENTERPRISE-BASED CROP NURSERIES (SEEDS AND SEEDLINGS) THROUGH SAAD FARMER ASSOCIATIONS**

In line with the Program's mission to contribute on poverty alleviation and household food security, various crop-related livelihood projects were provided by the program to its farmer beneficiaries. Also, engagement on these types of livelihood projects are viewed to be highly profitable for the farmers since it provides food on their table and additional source of income. However, the success rate of the establishment of these crop-related projects is mainly affected by provision of quality inputs primarily seeds and seedlings as planting materials. These are mainly affected by insufficiency of accredited and certified crop nurseries supplying to the government.

It was also identified that there are some suppliers participating in government procurement that source their inputs from unaccredited crop nurseries. These inputs are then delivered to and used by the farmers, causing crop establishment either having low germination and survival rate, and quality yield.

The SAAD program aims to address these issues by assisting its farmer group beneficiaries focusing on nursery establishment and BPI accredited and certified seeds and seedlings as a type of community-based enterprise (Annex A). In return, this will:

1. Assure quality and true to type seeds and seedlings received by farmer beneficiaries.
2. Increase production output through higher volume and quality of harvested crops.
3. Address the sustainability of farm income by producing seeds and seedlings and be able to supply both government and non-government consumers;
4. Address the supply and demand for quality seeds and seedlings as planting materials in areas covered to avoid/minimize existing delays in procurement of said interventions;
5. Provide assurance for the buyers that seeds and seedlings are maintained with varietal purity and free from virus and virus-like diseases due to better technical assistance since these projects shall be assisted by the DA and Bureau of Plant Industry (BPI);
6. Reduce cost of seeds and seedlings, and transportation of planting materials;
7. Increase resiliency of planting materials; and
8. Increase availability of BPI-accredited and certified crop nurseries as source of quality planting materials.

For your kind consideration and approval.

Thank you.

  
**MYER G. MULA, Ph.D.**

~~APPROVED~~/DISAPPROVED:

  
**WILLIAM D. DAR, Ph.D.**  
Secretary



DEPARTMENT OF AGRICULTURE  
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*with prosperous farmers and fisherfolk*

